Name: 44th Turbomachinery & 31st Pump Symposia (TPS)
Date: September 14 - 17, 2015
Frequency: Annual
Location: George R. Brown Convention Center, Houston, Texas
Show profile: TPS serves as the premier training and networking opportunity for professionals in both pump and turbomachinery industries. The event combines a world-class program with an international exhibition hall, attracting more than 6,000 people and over 300 exhibiting companies.
Website: http://pumpturbo.tamu.edu

Numbers are from attendee demographics entered at registration:

- 6,224 Symposium Registrants
- 343 Exhibiting Companies
- 1 Successful Event
- 88 Technical Sessions
- 50 Countries Represented
- 3 Days
- 2 Shows
Testimonials & Statistics

Testimonials

"Excellent opportunity to gain hands-on experience with various technologies and to network with industry professionals." - Andy Racic, Recruitment Consultant, Michael Page

"Symposia was excellent to learn the latest with each and every vendor, especially in these days, when amalgamations, joint ventures, separations and also technology evolvement is so fast. Symposia helped to keep tab on latest." - Sanjay Jain, GM Machinery, Prodair Air Products, Pune India.

"If you or your company have anything to do with this industry, I can’t imagine a more important event to learn about the latest technology and developments." - Business Development Manager / SixFoot

"One of the best shows for Engineering and Maintenance folks who work with critical pumps and turbomachinery." - Mechanical Engineer - INEOS O&P USA

"Great place for Rotating Equipment lovers in the Energy Capital." - Welser America LLC, President

"This was my first time attending the Symposia and the variety and quality of the vendors and their information was very valuable to me." - Operations and Maintenance Engineer

"Information provided at the Pump and Turbo Symposia is on the cutting edge of technology." - Bob Heyl, Subsea Consultant - Boosting, Chevron

"It is very beneficial for a professional because attending the Symposia gives you the exposure to many industry segments and companies. Gives you an idea of products available and facilitate networking." - Mechanical Equipment Engineer

2014 Statistics

99% of attendees rated the exhibit hall as good-excellent. **

99% of attendees rated Pump & Turbo 2014 good-excellent. **

97% of attendees would recommend the Symposia to potential attendees. **

92% of attendees said attending was important or very important to establishing contacts in the industry. **

** numbers from 2014 post-event survey

97% of attendees said attending was important or very important to establishing contacts in the industry. **

99% of attendees make or influence final purchasing decisions for their company; within that group, 69% are involved in purchases totaling over $1 million annually.

92% of attendees said attending was important or very important to establishing contacts in the industry. **

99% of attendees rated the exhibit hall as good-excellent. **

100% of attendees would recommend the Symposia to potential attendees. **

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** numbers from 2014 post-event survey

ATTENDEE PROFILE

6,224 Symposia Registrants for Pump & Turbo 2014 (up 13% from 2012)

Unique Visitor Registration Type*
Exhibitor .................................................. 2097
Attendee .................................................. 4127
- Exhibit Hall Only .................................. 3042
- Technical Session & Exhibit Hall .......... 333
- Press .................................................... 50
- Faculty/Students .................................... 61
- Guest/Other ......................................... 41

Industries Represented*
- Oil & Gas | Chemical/Petrochemical | Mining/Minerals
- Water | Power | Manufacturing/Repair

Job Titles Represented*
- Executives - Presidents, CEOs, Owners
- Executive Management - VPs, CFOs, Directors
- Managers - Account, Engineering, Sales
- Sales - Directors, Managers, Representatives
- Technicians/Service Representatives

Purchasing Power**
69% of attendees make or influence final purchasing decisions for their company; within that group, 43% are involved in purchases totaling over $1 million annually.

Gender*
- 89% males / 11% females

Age**
- Under 26 .............. 5%
- 26-35 ................. 25%
- 36-45 ................. 24%
- 46-55 ................. 22%
- 56-65 ................. 17%
- 65+ ...................... 7%

Geographic Representation*
- 696 international attendees
- 50 countries represented
- 47 states represented

* numbers from 2014 registration data  ** numbers from 2014 post-event survey

66% Attendees
34% Exhibitors
**TESTIMONIALS & STATISTICS**

**Testimonials**

“A grand opportunity to promote and educate potential clients.” - C.W. Jones, Tech Outside Sales, F.W. Gartner

“It is always a premier networking opportunity and a chance to further company presence in all sectors of the power industry.” - Kat Barker, CFO Summit Staffing

“If you have a message you wish to communicate to rotating equipment manufacturers competing in the global energy markets, this show must be included on your schedule.” - Business Development Manager, Peerless PROCORE

“With the wide variety of current exhibitors, and the customer potentiality, it seems foolish not to be an exhibitor.” - Customer Service Coordinator, Wesley Burckhardt Compression

“Attending and exhibiting at the Symposia provided a vehicle for me to be immersed directly into the applications and markets my clients serve. It is definitely time and money well spent. To be able to be at one location and rub shoulders with your key clients and future clients is a win-win situation.” - Service Representative, TURBOCAM

“Pump & Turbo is the one place where almost all our customers unite; the show provides an unparalleled opportunity to meet engineers and managers from client companies, which is absolutely necessary for professional growth and business sustainability.” - Executive Manager

“My company participated in several shows this year and this show produced the most leads and the best quality leads.” - Sales/Marketing Exhibitor

**2014 Statistics**

- **343** exhibiting companies
- **69%** of attendees plan to purchase one or more of the products they saw displayed within the next 12 months.**
- **92%** of exhibitors rated attendee quality as good-excellent.**
- **89%** of exhibitors would recommend the event to potential exhibiting companies.**

**TPS 2015 10 REASONS TO EXHIBIT**

1. **Generate leads.**
   Meet with over 6,000 turbomachinery and pump professionals gathered together in one location.

2. **Support existing clients.**
   Your current customers are attending TPS. Use this time to thank them for their business, offer technical support, and close the deal on their next big order.

3. **Establish a market presence.**
   Whether you are big or small, exhibiting at TPS shows that you are here to do business.

4. **Generate brand recognition.**
   Keep your brand in the forefront of your buyer’s mind.

5. **Launch new products.**
   Use this opportunity to introduce customers to your products while they are open to new technology and innovation.

6. **Demonstrate full-size equipment.**
   Showcase your products that customers need to see in action to appreciate.

7. **Leverage your marketing budget.**
   Utilize the time your sales team spends by taking advantage of a captive audience.

8. **Close deals faster.**
   Meet with the decision makers; 69% of attendees influence or make final purchasing decisions for their company.

9. **Benefit from face-to-face interactions.**
   In a digital world where consumers are flooded with emails, face time with customers still proves to be the most valuable and reliable medium for sales.

10. **Tap into the ‘Energy Capital of the World’.**
    Houston is home to more than 5,000 energy-related firms, and it has a broad industrial base in the energy, aeronautics, and technology industries.

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**Notes:** ** numbers from 2014 post-event survey
## SPONSORSHIP OPPORTUNITIES

Sponsorships are offered to the company that provided them in the previous year followed by a first-come, first-served basis. If you have suggestions for other items please feel free to contact Martha Barton at martha@turbo-lab.tamu.edu

### Pens
You provide the pen to the Turbo Lab by August 28, 2015. The pen may have your logo and company name on it. Quantity: 6000

Contact Martha Barton about cost, inclusion and deadlines. There is a flat fee that will be due to the Turbo Lab. The Turbo Lab staff will order the USB's with the proceedings data and the sponsoring company name on one side. Quantity: 2500

### Pens USB Proceedings
You provide post it notes to the Turbo Lab by August 28, 2015. Quantity: 2500

A small map of exhibit hall and venue with exhibitor listings. Sponsorship company name and logo would be on the front of the pamphlet. Cost: $3,500.00

Contact Martha Barton about cost, inclusion and deadlines. There is a flat fee that will be due to the Turbo Lab. The Turbo Lab staff will order the USB's with the short course data and the sponsoring company name on one side. Quantity: 1000

### Pocket Map

### USB Short Courses

### Social Media

### Pocket Map
A small map of exhibit hall and venue with exhibitor listings. Sponsorship company name and logo would be on the front of the pamphlet. Cost: $3,500.00

Twittering during the event about the program, exhibit hall, etc. – using preapproved information.

### Water Stations
Several water coolers will be stationed around the exhibit hall. You can provide, at an additional cost, paper cups with your company name and logo if you choose. Cost $2,500 for the week or $1,000 for Tuesday $1,000 for Wednesday or $600 for Thursday.

### Wiresless Internet
Hot Spot will be the exhibit halls D & E. Cost will include all three exhibit dates, and the opening page of the Hot Spot will be your company's home page. Cost: $10,000

### Ingersoll Rand
Work with the Hilton & Hyatt Hotel for keys cards for guest rooms. Quantity: 2500

### Attendee Bags
Provide a bag, required to meet Turbo Lab specs, to the Turbo Lab by August 28, 2015. Quantity: 2500

### Keycard for Hotel
Work with the Hilton & Hyatt Hotel for keys cards for guest rooms. Quantity: 2500

### Floor Aisle Indicators
Each exhibit hall aisle will have a sticker indicating the row number of that aisle. Aisle Indicators will be located at the front and back of the hall. Graphics must be approved by the Turbo Lab prior to printing. Cost: $3,000.

### Lanyards
MAN Diesel & Turbo
You provide lanyards, Turbo Lab required to approve specs prior to printing, by August 28, 2015. Quantity: 6200

### Lunch
Coffee break will be set up on the third floor outside technical sessions. Sponsor company may provide cups or an additional cost. Cost: Approx. $2,000-$4,000 dependent on if pastries are served and if served.

### Note Pads
You provide ruled notepads of at least a 5” x 7” size to the Turbo Lab by August 28, 2015. This can have your logo/company name on them. Quantity: 2500

### Siemens

### Ingersoll Rand

### Attendee bags
Provide a bag, required to meet Turbo Lab specs, to the Turbo Lab by August 28, 2015. Quantity: 2500

### Key Card for Hotel
Work with the Hilton & Hyatt Hotel for keys cards for guest rooms. Quantity: 2500

### Aisle Signage
Available!

### Lanyards
Available!

### Floor Aisle Indicators
Available!

### Coffee Breaks

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### Social Media

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• $2900 per 10’x10’ booth space (many configurations available).

• Each inline exhibit space will be set with 8’ high back drape, 3’ high side dividers, and standard two-line 7”x44” sign indicating company name and booth number. (Furnishings, carpet, electrical and other services may be purchased for additional fees.)

• Each 20 x 20 or larger exhibit space will be open concrete for custom builds. (Furnishings, carpet, electrical and other services may be purchased for additional fees.)

• Company Listing in the Show Guide (100 word limit and entered through our online system.)

• Company Listing on our website, with a link to your company’s website

• Free advertising flyers for distribution to your customers (to be shipped after booth payment received or in early June whichever is later.)

• Registered Attendee List, including Free Pass List in electronic format (2 to 3 weeks post show)

• Two FREE “Exhibitor” Badges:
  Each Exhibitor Badge permits the holder to attend all symposia technical sessions (does not include short courses, which may be purchased separately), two evening meals, two lunches, and includes a portfolio, Proceedings, and an attendee list. Note that the Exhibit Hall is closed during symposia technical sessions Tuesday and Wednesday mornings, allowing Exhibitors to take advantage of these continuing education opportunities while earning continuing education units (CEUs). It also closes from 2:00pm - 2:30pm to allow additions to be made to the exhibit hall.

• Option to Purchase “Exhibit Area ONLY” Badges (additional fee required):
  These badges are intended for personnel who will work in the booth but not attend technical sessions. May be purchased for an additional $150.00 each, if purchased before the early bird deadline of August 18, 2015. After this deadline, the price increases to $250.00 each. Each badge includes two evening meals (at the Hilton) and two lunches served in the Exhibit Hall on Tuesday and Wednesday from 11:00 a.m. to 2:00 p.m.

• Marketing Opportunities (additional charges may apply):
  Opportunities include: show guide advertisement, industry passport advertisement, various sponsorship packages, and social media promotions. Email exhibit@turbo-lab.tamu.edu for more information.

• Each 20 x 20 or larger exhibit space will be open concrete for custom builds. (Furnishings, carpet, electrical and other services may be purchased for additional fees.)

• Each inline exhibit space will be set with 8’ high back drape, 3’ high side dividers, and standard two-line 7”x44” sign indicating company name and booth number. (Furnishings, carpet, electrical and other services may be purchased for additional fees.)

2015 price per 10’x10’ is $2900.00 USD.

10’x10’ = $2900 / 10’x20’ = $5800
20’x20’ = $11,600 / 20’x30’ = $16,200 / etc.

This does not include electricity, furnishings, etc.

Total Cost $ __________________

Payment will be due in full no later than May 15, 2015.

I affirm that I am authorized to make this decision for my company. I also understand that this booth reservation will have a 20% late fee, of total booth fee due, assessed starting May 16, 2015. I also understand that my reserved booth space may be relocated or forfeited if payment in full is not received by dated indicated on invoice or May 15, 2015 whichever is later.
CONTACT INFORMATION

TURBOMACHINERY LABORATORY
TEXAS A&M ENGINEERING EXPERIMENT STATION

EXHIBITOR
exhibit@turbo-lab.tamu.edu

MARKETING/PRESS
marketing@turbo-lab.tamu.edu

TURBOLAB.TAMU.EDU

STAY CONNECTED

@PumpTurbo

facebook.com/TurboLabatTAMU

Turbomachinery Laboratory Group